



HIGH
OCTANE®
SHOW SUPPLEMENT

Quick Reference Guide



Champion
Drive®



Fitter® 35



Power Fuel® Extreme



Heavy Weight®



Powerfill®



Depth Charge®



Ultra Full®



Fitter® 52



Alleviate®



ClariFly®



Golden Ticket®

Product Code	3009631-205	3009632-205	3010340-705	3000374-112	3001592-106	3009633-206	3007535-206	3004771-205	3004868-205	3005509-203	3005842-705
Package	40 lb. bag	40 lb. bag	40 lb. bag	20 lb. bucket	50 lb. bag	50 lb. bag	50 lb. bag	50 lb. bag	40 lb. bag	25 lb. bag	40 lb. bag
Product Form	Pelleted	Pelleted	Extruded Nugget	Powder	Meal	Pelleted	Pelleted	Pelleted	Pelleted	Pelleted	Extruded Nugget
Primary Driver	High Protein (32%)	High Protein (35%)	High Fat (31%)	High Fat (70%)	High Protein (26%)	High Fiber (25%)	High Fiber (29%)	High Protein (52%)	Gut Health	Fly Control	Moderate Protein (16.5%)
Energy Level	Moderate Energy	Low Energy	High Energy	High Energy	High Energy	Low Energy	Low Energy	Low Energy	Moderate Energy	Moderate Energy	High Energy
Species	Cattle, Pig, Lamb, Goat & Poultry	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb, Goat & Poultry	Cattle, Pig, Lamb & Goat	Pig	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb, Goat & Horse	Cattle, Pig, Lamb & Goat
Application	Supplement	Supplement	Supplement	Supplement, Water Miscible or Paste	Supplement or Daily Ration	Supplement	Supplement	Supplement	Supplement	Supplement	Supplement or Daily Ration
Features	Formulated with very high-quality animal protein sources for muscle synthesis & maximum definition(meat & bone meal free) High levels of both fat- & water-soluble vitamins (A, D, E & B vitamins)	Unique digestible amino acid formulation Low-energy formula High-quality animal protein sources	Unique extruded particle Hi-fat Supplement Added Palatants Essential Fatty Acids	High crude fat content (70%) Proprietary fat blend Water miscible	Highest quality protein source Digestible amino acid formulation High-energy formula	Multiple sources of digestible fiber Proprietary flavor Yeast culture	Low energy, high fiber formula Progressive expansion design Proprietary ingredient blend Formulated with Cellulo-Gest® Fully fortified with vitamins and trace minerals Complements High Octane® Depth Charge® Supplement	Formulated as a very high protein supplement Unique animal protein sources Essential amino acids Very palatable No trace minerals No added copper	Formulated to support gastric health Designed to support proper ruminal pH Flexible feeding Very palatable No added copper	Stop flies before they start Low Feeding Rate Cost Effective Safely control flies	High quality protein and energy sources Versatile Gut health Extruded particle
Benefits	Supports muscle tone & shape Designed to add definition & shape to the animal's top Conditions skin & hair Supplements vitamins when animals need a boost or are stressed Produce "show ready" look Cellulo-Gest®- fungal enzyme to help in the digestibility of fibrous feedstuffs	Accurate and predictable amino acid intake makes muscle "pop" by supporting muscle definition Provides sufficient nutrient content for muscle definition & to maintain proper body condition Hand-picked ingredients to produce the ideal shape and silhouette	Supplies large amount of energy in small daily feeding rate Promotes body condition & growth performance Updated formula with enhanced palatability and consistent intake Extruded particle improves digestibility, palatability, and product quality Essential source of Omega 3 and 6 fatty acids for overall health and look of show animals	Helps soften muscle & promotes healthy hair & skin Can be used to help promote voluntary intake Flexible application~ topdressed or mixed with tap water & stays in solution	Quality ingredients to help support digestibility Accurate & predictable amino acid delivery Helps support body condition while managing weight gain	Promotes and "always full" appearance Ideal during times when limiting feed Cellulo-Gest®- fungal enzyme to help in the digestibility of fibrous feedstuffs	Helps support fill through controlled, progressive expansion formulated to result in lower body and flank fill Cellulo-Gest®- fungal enzyme to help in the digestibility of fibrous feedstuffs	Formulated to increase leanness Helps increase femininity Designed to help reduce jowl fat Helps promote muscle synthesis and definition	Supports optimal gastric pH in show pigs Supports optimal rumen pH in cattle, lambs, and goats fed for exhibition Fed twice per day with normal feedings, and as a snack during periods of stress Helps support optimal intake Daily feeding rates for each species based on bodyweight (see feeding directions) Contains a proprietary and exclusive active agent	Effective fly control for multiple species; cattle, sheep, goat, pigs and horses Low daily feed rate Safe Ingredients; backed by proven technology Formulated with ClariFly®	Builds muscle mass while gradually improving condition during sale prep/end of the show season Can be fed as top dress, or as complete creep/developmental feed Proprietary ingredients designed to optimize digestive wellness Unique form that is exceptionally palatable, easily digestible



Quick Reference Guide

High Octane® supplements are specifically designed for livestock show animals.

High Octane® Champion Drive®

Product Code 3009631-205 – 40 lb. bag

The most utilized and undisputed champion of protein supplements for maximizing muscle definition over extended periods of time. Its complementary formulation allows Champion Drive® to be easily paired with all the Honor® Show base feeds. This nutritionally supreme supplement is safe for all species and will provide building blocks to fully express your animals genetic potential

High Octane® Fitter® 35

Product code 3009632-205 – 40 lb. bag

Fitter® 35 is a high protein, low energy formula designed to help maintain muscle definition during a period of high caloric intake. Safe for all species, Fitter® 35 can be used to improve or maintain leanness over an extended period of time, particularly when animals are not being limit-fed. Works to remove fat from front to back, trim up the front-end, restore femininity, and “amp-up” overall shape in all species.

High Octane® Golden Ticket®

Product Code 3005842-705 – 40 lb. bag

Golden Ticket® optimizes both muscle synthesis and overall bloom. The extruded particle formulation makes this product calorie-dense and supremely palatable. Golden Ticket® is complete in its formulation and versatile enough to use as a supplement to add shape and bloom or feed it alone as a creep or show/sale prep ration to young lambs and goats. Lower protein and increased fat in this formula creates a more subtle, mellow shape than higher-protein supplements. A crowd-favorite for heifers, ewes, and doe feeding programs immediately prior to and leading up to the show. Safe and effective for ALL species.

High Octane® Power Fuel® Extreme

Product Code 3010340-705 – 40 lb. bag

High Octane® Power Fuel® Extreme's improved formula is designed with performance and palatability in mind, making it the supreme fat show supplement on the market. Power Fuel® Extreme is manufactured using a unique extrusion process that creates a high-quality, energy-dense particle that is easily digested by the animal. Use Power Fuel® Extreme to promote fat cover and finish in market animals, create bloom in breeding and sale animals, and supply calories and energy to animals on intense exercise programs.

High Octane® Powerfill®

Product Code 3001592-106 – 50 lb. bag

Specifically formulated to meet the needs of show pigs, Powerfill® is a high protein, high fiber, fully fortified supplement that can also be fed as a complete feed to aid in weight management of pigs without losing muscle or rib shape. High in lysine to help chisel and shape jawl and throat without losing needed rib shape.

High Octane® ClariFly®

Product Code 3005509-203 – 25 lb. bag

ClariFly® supplement works as a feed-through solution passing through the animal's digestive system and into the manure, where flies lay their eggs. ClariFly® then prevents house flies, stable flies, face flies, and horn flies from developing and emerging from the manure - ultimately interrupting the flies' life cycle. This pelleted formula comes with a low daily feeding rate and works year over year to keep the fly population reduced in the show barn. Approved for all species of show animals (cattle, pigs, sheep and goats). Feed 30 days before the last frost in the spring through 30 days after the last frost in the fall for year-round control.

High Octane® Heavy Weight®

Product Code 3000374-112 – 20 lb. bucket

Heavy Weight® is a very high energy supplement that can be used in all species to provide quick bloom, soften muscle, and promote healthy skin and hair. It's 70% fat formula comes in a powder form that can be fed as-is or mixed with water and drenched or poured over feed. A first-choice fat product for hog feeders but can also be used to effectively administer fat by drenching to sheep, goats, and cattle.

High Octane® Depth Charge®

Product Code 3009633-206 – 50 lb. bag

The unique blend of highly digestible fiber sources in Depth Charge® promote a full, robust “spring of rib”, particularly when viewed from the rear of the animal. Works to maintain a full appearance when animals are being limit-fed to manage weight gain. Depth Charge® is extremely palatable to all species and promotes optimal feed intake and digestive health.

High Octane® Alleviate®

Product Code 3004868-205 – 40 lb. bag

The proprietary ingredients contained in Alleviate® are exclusive to Purina® and help animals stay on feed and avoid digestive upsets. Alleviate® comes in a pelleted form and promotes optimal gut health in hogs and maintains a more stable, healthier pH in ruminant digestive tracts. Safe to use throughout the feeding period and especially helpful during times of stress (transport, heat, estrus, etc) to calm the digestive tract and keep animals eating.

High Octane® Fitter® 52

Product code 3004771-205 – 40 lb. bag

By aggressively burning fat, the high protein formula in Fitter® 52 defines a sleek front-end, affects leanness and promotes muscle definition in all species. Use Fitter® 52 as a supplement, not a substitute — caloric intake helps this product be more effective. The unique sources and combinations of protein in Fitter® 52 allow it to provide maximum results in a short amount of time. Use Fitter® 52 to develop and maintain the crisp silhouette needed in the show ring.

High Octane® Ultra Full®

Product Code 3007535-206 – 50 lb. bag

High Octane® Ultra Full® is a high-fiber supplement formulated with a proprietary ingredient blend to enhance palatability and feed intake. It helps promote fill targeting the lower body and flank areas through its controlled, progressive expansion design.



High Octane® supplements are designed as part of the Honor® Show lineup of livestock show products.



FEEDING RATES	Champion Drive®	Fitter® 35	Power Fuel® Extreme	Heavy Weight®	Powerfill®	Depth Charge®	Ultra Full®	Fitter® 52	Alleviate®	ClariFly®	Golden Ticket®
Cattle	16-32 oz/day	16-32 oz/day	16-32 oz/day	2-12 oz/day	For use with swine only	2-8 lbs/day	2-8 lbs/day	8-16 oz/day - Steer 16-32 oz/day - Heifer	12-24 oz/day	Refer to label directions	2-5 lbs/day
Pig	16-32 oz/day	16-32 oz/day	8-32 oz/day	2-16 oz/day	2-5 lbs/day	1-4 lbs/day	1-4 lbs/day	4-16 oz/day	2-8 oz/day	Refer to label directions	1-3 lbs/day
Lamb	8-16 oz/day	8-16/oz day	4-8 oz/day	2-8 oz/day	For use with swine only	1-3 lbs/day	1-3 lbs/day	4-8 oz/day	1-4 oz/day	Refer to label directions	1-3 lbs/day
Goat	8-16 oz/day	8-16 oz/day	4-8 oz/day	2-8 oz/day	For use with swine only	1-3 lbs/day	1-3 lbs/day	4-8 oz/day	1-4 oz/day	Refer to label directions	1-3 lbs/day
Poultry	8 oz/10 lbs of feed	N/A	8 oz/10 lbs of feed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A