



Weaned Calf

Purina® All Seasons™ Cattle Nutrition Program

You can't afford a sick calf

The value of healthy calves shouldn't be overlooked. After all, sick calves mean lost profits.

The Purina® All Seasons™ Cattle Nutrition Program supports healthy calves and more pounds.

The program is designed to:

1. Support healthy cattle in achieving greatness at every life stage.

- Overcome stress and get calves eating quickly with a palatable starter feed and supplements
- Decrease the chance of sick calves with proper nutrition
- Increase weight gain and decrease mortality with a successful weaning program

2. Offer flexible and convenient nutrition solutions that put you in control.

- Select from options to fit forage availability, labor resources and feeding facilities
- Customize feed type preference, from complete and semi-complete feeds to supplement tubs
- Deliver the vitamins and minerals needed for timid or green calves

3. Help build your operation's legacy with confidence.

- 1,800 Proof Pays feeding trials completed across the nation, providing proof that Purina® nutrition solutions work

The Purina® All Seasons™ Cattle Nutrition Program has solutions for every life stage to provide confidence you're doing what's right for your cattle and operation.



Talk to your local Purina representative, or visit ProofPays.com to start your feeding trial.



FEED GREATNESS™

ACCURATION®

STRESS CARE®

PRECON®