



**Replacement Heifer
& Breeding Bull**

Purina® All Seasons™ Cattle Nutrition Program

Be confident at herd check

Everyone loves a good herd check, especially when it confirms first-calf heifers are re-bred.

The Purina® All Seasons™ Cattle Nutrition Program supports getting more heifers bred in the first 60 days post-calving.

The program is designed to:

1. Support healthy cattle in achieving greatness at every life stage.

- Develop heifers and bulls that are sound, have consistent body condition score and longevity in the herd
- Achieve reproductive success through supplementation

2. Offer flexible and convenient nutrition solutions that put you in control.

- Select from options to fit forage availability, labor resources, feed type preference and feeding facilities

3. Help build your operation's legacy with confidence.

- 1,800 Proof Pays feeding trials completed across the nation, providing proof that Purina® nutrition solutions work

The Purina® All Seasons™ Cattle Nutrition Program has solutions for every life stage to provide confidence you're doing what's right for your cattle and operation.



Talk to your local Purina representative, or visit ProofPays.com to start your feeding trial.



FEED GREATNESS™

RANGELAND®

ACCURATION®

WIND AND RAIN®