

Purina® All Seasons™ Cattle Nutrition Program

IT'S ALL ABOUT YOU.

**You know what is best for your cattle.
We're here to help.**

The Purina® All Seasons™ Cattle Nutrition Program delivers proven, flexible solutions that give you confidence you're doing what's right for your cattle and operation. The program covers all life stages – cow/calf, weaned calf, replacement heifer/breeding bull and grower/finisher – because every life stage has its own unique needs. It also covers every season, so cattle can achieve greatness year-round.

THE PROGRAM IS BUILT ON THREE UNIQUE PILLARS:

1. Feeding excellence

- Support cattle with supplemental nutrition all year to ensure they never have a bad day
- Provide appropriate nutrition year-round to allow cows to unlock their full potential for performance and prime the next generation for success

2. Flexible solutions

- Flexible, convenient nutrition solutions put you in control
- Choose options to fit your forage availability, labor resources, feed type preference and facilities

3. Trusted legacy

- Build your operation's legacy with confidence
- 3,000+ Proof Pays feeding trials have been completed across the nation on operations just like yours



No matter the life stage or season, or even what forages may be available, there's a solution for every operation.



FEED GREATNESS®

Purina® All Seasons™ Cattle Nutrition Program

	 Cow/Calf	 Weaned Calf	 Replacement Heifer & Breeding Bull	 Grower/Finisher
MINERAL PRODUCTS	 Wind and Rain® RangeLand®	 Purina® Stress Tub Wind and Rain® Availa® 4 Tub	 Wind and Rain® RangeLand®	 SteakMaker®
HAND-FED PRODUCTS	 4-Square® RangeLand®	 Precon® Stress Care®	 SteakMaker® 4-Square® RangeLand®	 SteakMaker®
SELF-FED PRODUCTS	 Accuration® RangeLand®	 Accuration®	 Accuration® RangeLand®	 Accuration®

Work with your local dealer or Purina sales representative to determine local product availability.

Products come in multiple sizes, bags, bulk and/or tub form.

FEED GREATNESS®

